



The Bridge Partnership

An opportunity for Corporate Friends to support our sailors, marines and their families

Royal Navy and Royal Marines Charity

The Principal Charity of the Royal Navy

We exist to ensure all our remarkable service people – both regular and reserve – as well as their families, always have someone to turn to whenever and wherever they are in need. We look after those serving in the Royal Navy, Royal Marines and Royal Fleet Auxiliary today, as well as those in our justifiably proud veteran's community.

From the moment they walk through the gates of HMS Raleigh, Britannia Royal Naval College or the Commando Training Centre, young people enter our world and we pledge to give a lifetime of support.





Corporate support changes lives

Corporate donations help to support the 750,000 people who belong to the UK's Naval family and lie at the heart of everything we do.

The serving

Improving quality of life and boosting morale for service personal through projects ranging from refurbishing mess decks to funding sport development to ensure opportunities are open to all.

The families

From helping parents to connect with children whilst on deployment to funding transformative family counselling sessions, we aim to ease the strain of service life on families and ensure people get the right support at the right time.

Working age veterans

Through our ground-breaking Transition Support Service, as well as partnering with a number of external agencies, we are here to help veterans find employment and adjust to life of 'civvy-street' when they need a helping hand.

Older veterans

We help to maintain dignity and independence by offering quality care and outreach support to elderly veterans across the country.

Together, we can make a difference

From becoming an advocate for building empathy around issues faced by the Naval family, to raising vital funds and volunteering, our corporate partners are integral to us achieving our mission to support Royal Navy, Royal Marines and Royal Fleet Auxiliary personnel and their families, past, present and future.

Our bespoke partnerships offer the opportunity for us to work together to realise our vision whilst helping your organisation to achieve your CSR and ESG goals.



Benefits available

We understand that all businesses have different aims, objectives and budgets. We will work with you to tailor a mutually beneficial package that suits your brand. We have three exclusive partnership levels with associated benefits which include:



Silver

- Official brand association with the principal charity of the Royal Navy and Royal Marines
- Opportunities to enhance your brand through strategic ESG
- Exclusive invitations to intimate networking events with other industry leaders and senior Naval personnel
- Invitations to join regular 'View from the Bridge' fireside chats with senior Naval Officers
- Be the first to hear about news through our partner e-newsletter 'Maritime Monthly'
- PR support to publicise your commitment to the RNRMC
- Bridge Partnership Member logo and plaque
- Branding placed on the RNRMC website with a hyperlink to your chosen web page
- A dedicated RNRMC account manager to support you



Gold

Includes everything in the Silver package plus:

- Opportunities to meet those we support and visit projects
- Opportunities for your teams to engage in volunteering and team building activities
- Bespoke inspirational speaker events for your organisations with serving personnel and veterans discussing resilience, leadership and team working within the Royal Navy, and how to apply it to your organisation
- 5% discount on ticket bookings at our special events including our Trafalgar Night Dinner and Carrier Ball



Platinum

Includes everything in Silver and Gold packages plus:

- Exclusive opportunities to visit Royal Navy ships and establishments - sometimes for a number of days - to give your senior teams and executives an insight into 'Navy life'
- Priority access to sponsorship and advertising opportunities at RNRMC events
- 10% discount on ticket at our special events including our Trafalgar Night Dinner and Carrier Ball

*The Submarine Family is now part of our organisation, there is an opportunity to create a bespoke partnership focused on this community and restrict your funding to The Submarine Family Fund.



Partnership case studies

BAE Systems



Since 2013, BAE Systems has been closely associated with the RNRMC donating annually to support projects for the serving and their families, employability projects and sports. BAE Systems hold various fundraising days across the year, as well as supporting the charity through sponsorship of prestigious events such as the Trafalgar Night Dinner and Heroes Cycle Challenge.

BAE SYSTEMS

Pusser's Rum

"There is nothing more akin to the sea, and to the Royal Navy and Marines, than Pusser's Rum. It was first introduced to Great Britain's Royal Navy in 1655 as a substitute for beer and later become the daily ration to the sailors on board its ships. In September 1979, Company founder Charles Tobias, MBE, obtained permission from the Admiralty for the formula and to Commercialise the Pusser's Rum brand. It was then that Pusser's made its first contribution to the RN "Sailor's Fund" and has continued with its giving ever since.

"Up Spirits" to all those who have served or have otherwise made a commitment to support this fine group of Charities"

Gary L. Rogalski - President & CEO - Pusser's Rum LTD



Lockheed Martin

"We are incredibly proud to provide ongoing support to the Royal Navy and Royal Marines Charity (RNRMC). As a company, Lockheed Martin strives to deliver the very best equipment to the UK Armed Forces and by our contribution to the RNRMC we join with many other tremendous supporters and help play our part to help improve the lives of current or former members of the Royal Navy, Royal Marines and their families at the time they need it the most. We thank you all for your selfless duty to our country and our allies"

Paul Livingston, Vice President and Group Managing Director, Lockheed Martin UK



MBDA



"At MBDA working with others is at the heart of all we do hence we are delighted to be a Platinum member of the Bridge Partnership. We spend our time designing and producing missiles and missile systems to ensure our Armed Forces have the best weapon capability to meet current and future military requirements. However, this commitment is not just about equipment it's about people and through the RN&RMC we are pleased to join together with others to provide support to serving and former members of the naval service when they need it."

RTD Rear Admiral SB Charlier CBE, FRAeS, Senior Defence and Political Advisor MBDA (UK)

ESS

"We're delighted to have been recognised as a Platinum Partner of the Royal Navy and Royal Marines Charity (RNRMC). We've enjoyed a fabulous relationship with the organisation to date, collaborating on a number of exciting projects including the 'Galley' cookbook and selling of RNRMC merchandise in our retail stores, as well as working together to provide essential food boxes to beneficiaries of the RNRMC. The charity does such important work to support serving and former sailors, marines and their families and we are very proud to contribute to this. I look forward to our partnership going from strength to strength."

Bob Gray, ESS Managing Director



Further information

To find out more about a charity partnership with the RNRMC, please contact

Fundraising@nrmc.org.uk

nrmc.org.uk

The Royal Navy and Royal Marines Charity
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The RNRMC group



Proud to be supporting

