

**ROYAL NAVY &
ROYAL MARINES
CHARITY**

**Event Sponsorship
Opportunities 2025**

2025 Sponsorship Opportunities with the Royal Navy & Royal Marines Charity

Join forces with us to make a real difference. Showcase your brand while supporting our sailors, marines, and their families.

Don't miss these incredible opportunities to align with iconic events, gain premium exposure, and deliver meaningful impact.



RACE ACROSS THE UK

Be part of the ultimate adventure!
50 teams. 4 days. 1 epic challenge. Teams will
navigate from Edinburgh to Dartmouth with
only a map, their wits, and sheer determination.
This is our flagship event of the year, promising
national exposure and unparalleled
engagement.

(2nd-5th September 2025)

SPONSORSHIP OPPORTUNITIES

There are a range of opportunities suited to every
budget, including:

Headline Sponsor (£25,000): Own the spotlight with naming
rights, premier branding, team kit logos, and VIP access.

Finale Dinner Sponsor (£10,000): Boost your brand with
prominent visibility, event signage, and finale mentions.

Challenge Coin Sponsor (£5,000): Feature your logo on
exclusive challenge coins, checkpoints, and digital platforms.

Checkpoint Sponsor (£2,500): Key exposure at checkpoints
and engage with participants with an on-site presence.

**This is your chance to showcase your brand while
supporting Naval families.**



Trafalgar Night Dinner

Thursday 23rd October 2025

Celebrate in historic style.

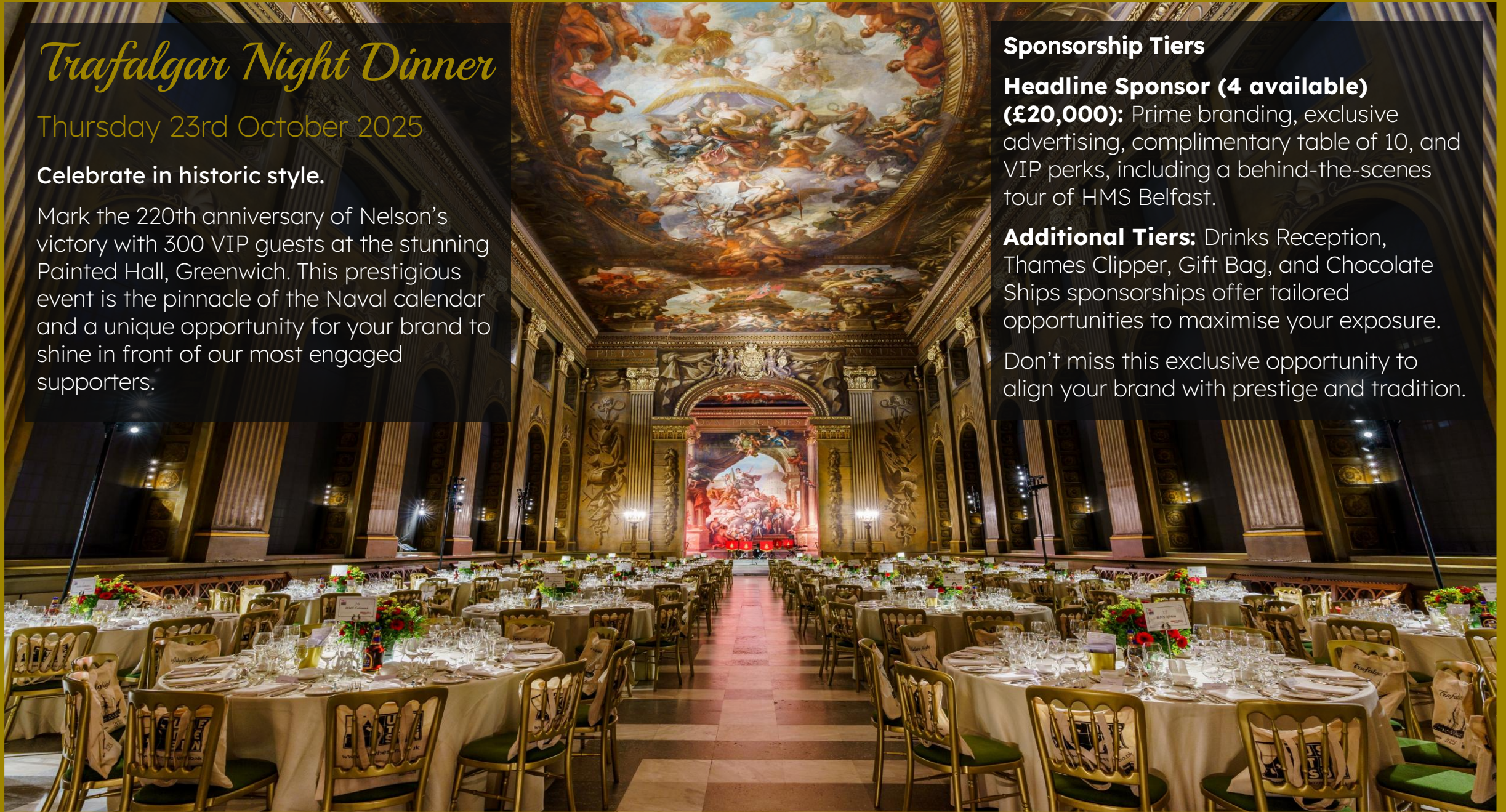
Mark the 220th anniversary of Nelson's victory with 300 VIP guests at the stunning Painted Hall, Greenwich. This prestigious event is the pinnacle of the Naval calendar and a unique opportunity for your brand to shine in front of our most engaged supporters.

Sponsorship Tiers

Headline Sponsor (4 available) (£20,000): Prime branding, exclusive advertising, complimentary table of 10, and VIP perks, including a behind-the-scenes tour of HMS Belfast.

Additional Tiers: Drinks Reception, Thames Clipper, Gift Bag, and Chocolate Ships sponsorships offer tailored opportunities to maximise your exposure.

Don't miss this exclusive opportunity to align your brand with prestige and tradition.



Traf Night at Home

(19th – 26th October 2025)



Bring history into homes.

This unique campaign allows participants across the UK to host their own Trafalgar Night dinners, complete with our bespoke preparation packs featuring branded recipe cards, history booklets, and more.

Sponsorship Opportunity

- **Headline Sponsor (£2,000):** Stand out with your branding on every preparation pack and a full-page spread in our booklet.

Stand Easy Coffee Morning

(10th – 26th May 2025)



Break time with purpose!

Inspired by the Naval tradition of “Stand Easy,” this nationwide fundraiser supports our sailors and marines facing hardship.

Sponsorship Opportunity

- **Headline Sponsor (£2,000):** Feature your logo on all materials, website links, and social media.

Be the brand behind a cause that unites communities.

Royal Marines Band Tour

(September 2025)



Take centre stage with the UK's finest.

The Massed Bands of His Majesty's Royal Marines are back for an unforgettable concert series in six major cities.

Sponsorship Opportunity (£2,500 + VAT per venue):

- VIP tickets, event program ad, social media mentions, and prominent branding at your chosen performance.

Elevate your brand at these spectacular cultural events.

Recognition Events

(Portsmouth, Plymouth, Scotland)



Celebrate our heroes.

Join us in honouring our fundraisers, volunteers, and champions at these prestigious gatherings across the UK.

Sponsorship Opportunity (£3,000 per event):

- Branding on materials, digital exposure, and event-day recognition.

Align your brand with the people making a difference.

Admiralty Service

(1st December 2025)



Tradition meets exclusivity.

This historic service at St Martin-in-the-Fields Church, Trafalgar Square, connects the Royal Navy, Royal Navy and Royal Marines Charity, and City of London supporters in an unforgettable setting.

Headline Sponsor – 3 available (£5,000):

- VIP tickets, banner display, recognition in speeches, and social media exposure.

Stand out at this exclusive tradition of service and celebration.

Join Us in Making a Difference

By sponsoring an event with the Royal Navy & Royal Marines Charity, you'll elevate your brand, engage with a passionate audience, and directly support our sailors, marines, and their families. Together, we can create incredible moments and lasting impact.

Contact us today to discuss sponsorship opportunities:

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**Let's make 2025
unforgettable – together!**